SÉBASTIEN RAVISY
Senior Graphic & Product Designer

Married, 2 children
Age: 42
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Professional experiences

Today - 2018

Creative designer / Product Department, Platinium Group
Ticketing Technology, Monaco

- **Product design:** Six years of experience within the Product Department, playing a central role in UX/UI design, product development, and Design System management to ensure consistent and scalable design standards across projects.
- **Strategic Collaboration:** Over four years working closely with the Head of Product, actively contributing to product research, benchmarking, low-fidelity UX wireframes, UI design, and pre-production testing of features developed by the engineering teams.
- **Technical Support:** Identified and reported bugs to IT teams, maintaining continuous communication to support feature development and enhancement.
- **Graphic Designer for Marketing:** Produced graphic assets for marketing campaigns, including banners, visuals, and social media animations, supporting the branding and outreach needs of high-profile clients (e.g., Juventus, F1, MotoGP). Developed email templates and handled micro-animation projects to enhance digital engagement.

2018 - 2004

Graphic & UI Designer, La langue du caméléon *- Communication Agency, Nice - France*

- Developed brand identities and visual concepts.
- Created document layouts (catalogs, annual reports) and adapted designs across various print media.
- Managed project workflows from initial concept to delivery.
- Designed web interfaces, including prototyping and wireframing.
- Produced motion design elements, including storyboarding and animation.

2000 - 2002

Webdesigner & Front-End Developper, Orange (Departmental Headquarters)
Toulon, France

- Managed and maintained the departmental intranet, enhancing usability and user access.
- Created visually engaging web layouts and interactive content to support both internal and public-facing projects, enhancing user experience and engagemen
- Developed web interfaces with a focus on HTML, CSS, JavaScript, and Flash integration to create interactive, user-friendly experiences.
- Assisted in organizing public events to promote digital literacy, with support for basic web design workshops.

Skills

Areas of Expertise

- Graphic Design & Art Direction
- UX/UI Design
- Motion Design
- QA / Reporting / Project Follow-up

Clients

- **Sport & Events :** F1 Group, Dorna (MotoGP/WorldSbk), Juventus, RC Toulon, Longines Global Champions, Circuit Monza, Eicma...
- **Luxe :** Monte-Carlo SBM, Monaco Yach Show, Crédit foncier Monaco…
- **Corporate:** Danone, Sodexo, Michelin, Virbac, Arkopharma, Altarea Cogedim…
- **Public bodies:** Région PACA, CCI Nice Côte d'Azur, ville Mougins, Toulon Provence Méditerranée…

Methodologies and technologies

- **Graphic Design:** Adobe Photoshop, Illustrator, and InDesign.
- **Interface Design:** Adobe XD and Figma.
- **Motion Design:** Animation and video editing with After Effects and Adobe Premiere.
- **Project Management & Collaboration:** Proficient in Jira, Trello, and Confluence for agile workflows, task tracking, and team collaboration.
- **Front-End Development:** Proficient in HTML5 and CSS3; working knowledge of JavaScript, AJAX, Bootstrap, and jQuery.
- **CMS:** Extensive experience with WordPress (theme development and template creation)**.**
- **Email Design:** Responsive email design using Salesforce Content Builder, Mailshimp and Campaign Monitor.
- **Technical Environments:** Comfortable with Mac OS X, Windows, and basic Unix systems.

Education & Professional Training

2002 - 2004

Master of Design (DESCD)
KEDGE Desgin School (formerly IED)
Toulon, France
Level II diploma (bac+4)

2000 - 2002

DUT Services et Réseaux de Communication
Université de Toulon / Var
IUT de Saint-Raphaël
Completed as a work-study program at Orange

Professional Training

- **Advanced After Effects** - 10 days, M2i Formation
- **Flash with ActionScript** - 5 days, M2i Formation